ITC 2023

The 1ˢᵗ International TRIZ Conference 2023
by MATRIZ Official
Aug 30 – Sept 02, 2023, Graz, Austria
https://www.matriz-official.net/index.php/events/2-uncategorised/31-itc-2023-page

MATRIZ Official
THE INTERNATIONAL TRIZ
OFFICIAL ASSOCIATION

TU Graz
Graz University of Technology

Jantschgi C&R
Play Innovation – TRIZ & more

ITC-2023: Tutorials – TRIZ in Practise & Keynotes

AUGUST 30, 2023		WEDNESDAY
	PRE-CONFERENCE TUTORIALS AND TRIZ PRACTICE	
10:00-11:00	*Tutorial 1:* **Simon Dewulf, Aulive** AI / text mining with a TRIZ mindset	
11:00-12:00	*Tutorial 2:* **Barbara Gronauer, TRIZ Academy** The power of balance - how people can strengthen their creativity in stressful times	
12:00-13:00	*Tutorial 3:* **Simon Litvin, GEN TRIZ** It is hard to be a genius – The life and adventures of Genrikh Altshuller	
13:00-14:00	LUNCH	
14:00-17:00	*TRIZ in PRACTICE:* **SOLVING PROBLEM ON A SPOT** **Alex Lyubomirskiy – Nidec Global Appliance Austria GmbH** Triple problem solving on refrigerators	

AUGUST 31, 2023		THURSDAY
09:20-10:00	*Keynote 1:* **Stefan Vorbach, Graz University of Technology** Fostering creativity in entrepreneurship education – challenges and success stories	
13:00-13:40	*Keynote 2:* **Cecile Amar, Renault Group** The use of TRIZ in an innovation and collective intelligence approach	

SEPTEMBER 1, 2023		FRIDAY
11.20-12:00	*Keynote 3:* **Simon Dewulf, Aulive** The benefits of adopting a TRIZ mindset in the era of data analysis and AI	
16:20-17:00	*Keynote 4:* **George Martsinovskiy, EPAM** TRIZ in digital transformation projects: real-world applications	