

International TRIZ Conference 2023



MATRIZ Official
THE INTERNATIONAL TRIZ
OFFICIAL ASSOCIATION

Graz, Austria

August 31, 2023, 1:00 p.m. – 1:40 p.m. CET



Keynote speech

The use of TRIZ in an innovation and collective intelligence approach

Renault Group has been using the TRIZ methodology periodically for many years as a part of numerous innovation and collective intelligence initiatives.

This keynote speech will outline the application of TRIZ, discuss feedback and perspectives, and explore its integration with other innovation methods at Renault.



Speaker: Cécile Amar

Position: Coach for innovation & collective intelligence referent at Renault Group.

Cécile Amar has been an integral part of Renault Group for 21 years, assuming various roles such as environmental communication, strategic innovation analysis, and innovation & transformation coaching, before her current position. She is a highly skilled professional coach with multiple certifications. Since 2007, she has been facilitating innovation teams by leveraging TRIZ alongside other methodologies.

REGISTRATION: WWW.MATRIZ-OFFICIAL.NET