



INTERNATIONAL - public - english MA TRIZ⁽¹⁾ TRIZ Level 2 Certification Training

**New Date
2018**

1st time: Incl. Certificate TUFTS University

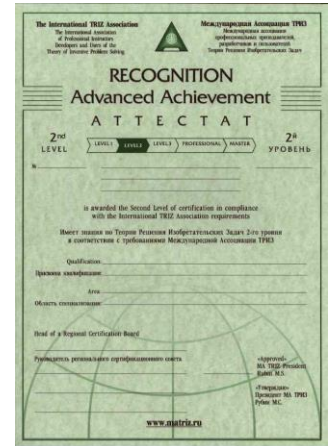


Our goal is to support **TRIZ Training to International Certification levels**. Several international companies such as Samsung, Intel, Hyundai Motors, General Electric, ... are already using the certification concept of the **International TRIZ Association MA TRIZ** since years.

We are very pleased that – after several years - we can offer again an **international, public Level 2 training in Europe** to obtain the **MA TRIZ Level 2 Certification** with TRIZ Master, international Top Trainer and former MA TRIZ president **Dr. Sergei Ikoenko**.

In addition all participants of this training will get a certificate indicating that the program corresponds to an advanced innovation course at **TUFTS University**.

An explanation from Sergei Ikoenko on the back.



Important information regarding requirements: The proof of a MA TRIZ Level 1 certificate is not mandatory. Basic knowledge of MA TRIZ Level 1 content is desired and helpful.

- Date:** **October 15 - 19, 2018**
- Duration Training:** **5 Days; Monday till Friday; 09:00 am - 17:00 pm**
- Location:** **CAMPUS 02 Fachhochschule der Wirtschaft**
Körbnergasse 126
A-8010 Graz, Austria
- Trainer:** **Dr. Sergei Ikoenko**, TRIZ Master & International MA TRIZ Trainer
- Language:** **English**
- Organization:** **Jantschgi C&R**
- Cost:** **2.400 €** (excl. VAT)
incl. Training & Test; MA TRIZ Level 2 & TUFTS Certificate
excl. travel and accommodation costs
Bank transfer before training start obligatory

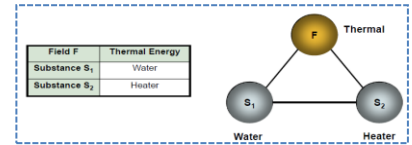
Registration / Contact for questions till September 24th, 2018:

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⁽¹⁾ MA TRIZ: International TRIZ Association, www.matriz.org

Content MATRIZ Level 2:

- Substance-Field-Analysis & Standard Solutions
- S-Curve Stage Analysis: Indicators and recommendations
- Function Analysis and Trimming for Technological Processes
- Functionality vs. Cost (problem) diagram
- Feature Transfer (advanced)
- Cause-Effect chains & Root Cause Analysis (advanced)
- Basics ARIZ-85C (Algorithm of Inventive Problem Solving)
- Repetition MA TRIZ Level 1 content
(Function Analysis for Products, Inventive Principles, Technical & Physical Contradiction, ...)



Trainer & Organization



Sergei Ikoenko, Dr.-Eng., Ph.D., P.E., Professor

TRIZ Master (MA TRIZ Level 5) & Former MA TRIZ President

Leading innovation consultant, who spearheaded TRIZ Innovation programs at General Electric, Procter & Gamble, Intel, Samsung Electronics, Hyundai Motor and other companies resulting in hundreds of patents and million dollars of ROI.
Teacher of Innovation at MIT and Tufts University.



Jürgen Jantschgi, DI

Jantschgi C&R, Play Innovation – TRIZ & more
MA TRIZ Level 3

Robert Adunka, Dr., Ing.

TRIZ Consulting Group GmbH & Vice-President MA TRIZ
TRIZ Master Practitioner (MA TRIZ Level 5)



Double Certification – MA TRIZ & TUFTS: Explanation from Sergei Ikoenko

MATRIZ Level 2 “TRIZ Practitioner” program has established a high reputation among world class corporations like General Electric, Siemens, Samsung, LG, Hyundai Motor Company and many others. It prepares innovation TRIZ professionals that play the core role in deploying innovation culture within the company and leading innovation and invention activities. Though graduating from the MATRIZ certification programs is quite an achievement, it is not usually recognized as something equal to accomplishments in academia.

The Level 2 program that we offer, covers all the topics required by MATRIZ, but also some other TRIZ applications that allowed to obtain the recognition of Tufts University (Boston), Shanghai Jiao Tong University and a number of other prestigious academic institutions.

Those who will graduate from the program will obtain Level 2 Certification from MATRIZ and on top of that, a certificate from Tufts University indicating that the program covers all TRIZ-based courses at Tufts.

This is the only program that gives its graduates double certification – MATRIZ and Tufts University !

