

International TRIZ Conference 2023

Graz, Austria

August 30, 2023, 2:00 p.m. – 5:00 p.m.

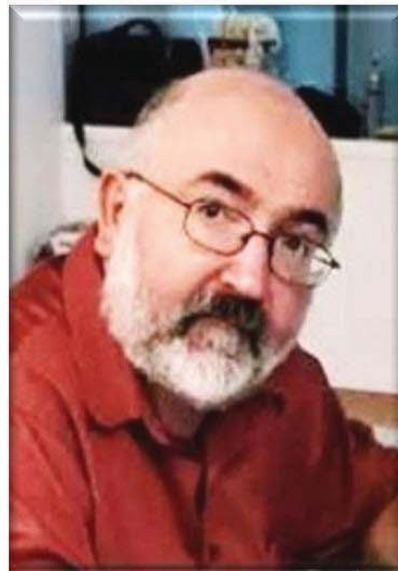
SOLVE IT ON A SPOT



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OFFICIAL ASSOCIATION

Triple problem solving on refrigerators

In this unique "Solve It on the Spot" session, participants will collaborate under the guidance of TRIZ Master Alex Lyubomirskiy to address three distinct technological and inventive problems concerning refrigerators. These problems have been put forward by NIDEC Global Appliance Austria GmbH. Throughout the session, the participants will use such TRIZ tools as Function Analysis, Cause-and-Effect Chain Analysis, and Trimming, to thoroughly examine each problem, generate solutions collectively, and partake in a final discussion. Additionally, a Q&A session will be held to address any queries or concerns.



Facilitator: Alex Lyubomirskiy

Position: Chief scientific officer at GEN TRIZ

Alex Lyubomirskiy, a highly experienced researcher, has made major contributions to post-TRIZ tools like Function Analysis, Trimming, Feature Transfer, etc. He has led TRIZ mentorship and facilitation programs for numerous Fortune 500 companies worldwide. Since 1983, he has trained thousands of people to become innovation professionals. He was awarded his TRIZ Master title by G. Altshuller. He is the author of more than 20 patents and multiple publications, including a book on TESE. He serves in several TRIZ certification and expertise committees.

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