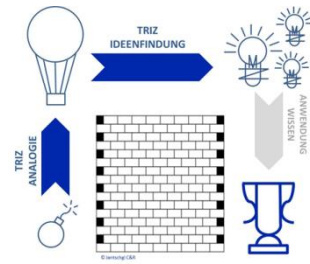


Report – regional TRIZ Congress in Austria

TRIZ Anwender 2015

July 23, 2015; Waidhofen an der Ybbs, Austria



The German-Austrian Association "TRIZ Campus eV" (MA TRIZ Member Nr. 41) arranged a 1-day TRIZ congress on July 23, 2015, in A-3340 Waidhofen/Ybbs at the headoffice of Bene AG. Bene is an Austrian company who develops and produces furnitures for offices. E.g. they offer a furniture concept for "the new world of working". Jürgen Jantschgi was in charge of the organisation and the programme, he was supported by his german colleagues Robert Adunka and Oliver Mayer.

More than 60 people met in Upper Austria and proven that the German-Austrian TRIZ-Network develops year per year and that also the quantity and quality of TRIZ applications increases continuously.

The main topics of the congress were presentations from Austrian and German companies about their experiences starting the application of TRIZ and short workshops on different TRIZ tools (definition of Contradictions and the application of the 40 Inventive Principles, Function Analysis, Root Cause Analysis, etc.).

In addition to that two international keynotes completed the programm: Karen Gadd, Oxford Creativity, gave a presentation with the title "Innovation without TRIZ is like a sea voyage without a compass" and Simon Dewulf, AULIVE, presented the possibilities of the Software "Patent Inspiration".

MA TRIZ supported the Congress "TRIZ Anwender 2015" with some financial funding for a students award, a price for TRIZ activities at German and Austrian Universities, which in 2015 was given the 3rd time.

Some photos of the conference can be found on the homepage of the main organizer:
<http://www.jantschgi.at/#!rueckblick2015/c1w29> .

A graphic recording of most of the presentations was done with the so called NICE-Wall and can also be downloaded: <http://bene.com/de/office-magazin/triz-anwender-2015/>

The next regional TRIZ Campus conference in 2016 will take place in Germany again.



The winner of the students award with the organizer Jürgen Jantschgi and the official MA TRIZ representative and TRIZ Master Robert Adunka



A glance into the auditorium (Jürgen Jantschgi, Silvio Näther and Achim Schmidt, Continental Automotive) with the "NICE-Wall" (Jens Jacobsen) on the right side.