

DESIGN FOR PATENTABILITY®

DFP Institute, CRIDO, Jantschgi C&R and Sergei Ikoenko would like to invite you to three free DFP Video Webinars

with Sergei Ikoenko, President of Design for Patentability® Institute

Dear Sir / Madam,

Design for Patentability® (DFP) is a powerful innovative design methodology that is based on a rational and disciplined process. It employs an efficient suite of tools and methods for improving existing products and technologies as well as for developing winning next-generation products. These approaches can also be used to develop the required functionality, reduce the cost of manufacturing processes, enabling the new and improved products to be brought to market with a very high probability of being patented.

Design for Patentability® approaches secure satisfying the necessary criteria of patentability, develop a firewall of independent and dependent claims as well as enable to circumvent competitive patents providing freedom to operate and, in most cases, IP protection of the alternative designs. Innovative hybridization with patentable outcome, identification of “white spots” for patenting are other areas where **Design for Patentability®** has proved to be extremely powerful.

Design for Patentability® is being successfully used by many world leading corporations – General Electric, Samsung, Hyundai Motor Company, ABB, Siemens, FIAT Group, Procter & Gamble, Unilever, POSCO, LG, Intel, and many others. It is also a part of a number of engineering programs of the world best universities.

Design for Patentability® Institute / CRIDO / Jantschgi C&R

DFP Institute is conducting DFP certification trainings of Levels 1 to 3. In Poland Crido R&D is the first consulting company that uses, among others, this particular methodology in the implementation of consulting and advisory projects. Jantschgi C&R is a longterm partner of mine and will organize DFP trainings in Western Europe and conduct consulting projects. All three institutions that I proudly represent are inviting you for a series of webinars that will present to you basic DFP tools and its capabilities.

Yours sincerely,

Sergei Ikoenko, August 2020

Videos Webinars:

You can watch recordings of our **3 free webinars**, which are introduction to DFP Training Program:

- **DFP Tools for competitive patent circumvention:** <https://vimeo.com/430314346/4e0071a1be>
- **DFP Tools for strengthening your own IP:** <https://vimeo.com/432413474/592d73325d>
- **DFP Tools for Innovation Projects:** <https://vimeo.com/434612579/f447809739>

Affiliations, partnerships and cooperation
EU Commission
World Intellectual Property Organization – WIPO
Massachusetts Institute of Technology
MIT / Tufts University

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