



**August 31 – September 3, 2022.**  
**The 17th MATRIZ Conference**  
**TRIZfest-2022**

**The main theme –TRIZ for Addressing Real Life Challenges**

**INFORMATION LETTER**

As it stands now, the 17<sup>th</sup> International Conference “**TRIZfest-2022**” will be held in a dual format – offline and online, on August 31 - September 3, 2022. The event is organized by the International TRIZ Association - (MATRIZ), Graz University of Technology and Higher College for Engineering Wolfsberg.

We invite everybody, who is engaged in TRIZ research, development and practical applications, as well as those who are interested in TRIZ and desire to meet TRIZ professionals and learn more about TRIZ, to the TRIZfest-2021.

**The Organizing Committee** is now being formed. The currently appointed members are:

Dr. Mark Barkan, TRIZ Master, MATRIZ Executive Director – The Organizing Committee Co-Chair.

Dr. Stefan Vorbach, Graz University of Technology, Vice Rector for Academic Affairs & Head Institute of General Management and Organization – The Organizing Committee Co-Chair.

The Organizing Committee members:

Dr. Oleg Feygenson, TRIZ Master – MATRIZ President;

Dr. Oliver Mayer, TRIZ Master – Co-Chair of the Program Management Committee;

Mr. Valery Souchkov, TRIZ Master – Co-Chair of the Program Management Committee;

Dr. Simon Litvin, TRIZ Master – Chairman of the TRIZ Master Certification Council (TMCC);

Dr. Elena Gredynarova, MATRIZ Level 3, founder and owner of school “Eidos” – The Chair of the Section on TRIZ-Pedagogy;

Mr. Jürgen Jantschgi, Headmaster Higher College for Engineering Wolfsberg, – local Austrian MATRIZ contact;

Ms. Alexandra Stoiser-Velardi, Graz University of Technology, Institute of General Management and Organization – TRIZfest-2022 secretary.

On August 31<sup>st</sup>, TRIZfest-2022 participants may have an opportunity to attend one or two tutorials. We are in the process of scheduling 4 tutorials. The tutorials are free for the participants, who paid the standard fee. We will make our decision on tutorials in the near future.

In the afternoon of the first day of the conference, September 1<sup>st</sup>, we will conduct a session on TRIZ-Pedagogy. In this session, leading developers and practitioners of TRIZ-Pedagogy will discuss the modern methods of developing creative and critical thinking skills in grade school and university students. Interestingly, these same methods are very effective when working with adults in various fields of human activity. We will discuss the reasons the existing educational system is not compatible with today’s world, as well as the modern methods for the development of the vital skills, required for succeeding in the dynamic world we live in today. We invite all people, interested in the subject, to sign up for this session.

On the last day of the conference a session of TRIZ Master Certification Committee and a MATRIZ Congress will take place.

## **OFFICIAL LANGUAGE**

The official language of the conference is English. All abstracts and papers must be submitted in English. Submissions in all other languages will not be considered. All the presentation slides must be in English.

## **CONFERENCE VENUE**

Graz University of Technology and online, we will provide a connection link to all registered participants at least 3 days before the start of the conference.

## **CONFERENCE FEES**

The in-person participation fee is set at \$600US, the online participation fee is set at \$60US.

## **FURTHER INFORMATION**

With questions about conference organization, please contact Dr. Mark Barkan at [mbarkan@matriz.org](mailto:mbarkan@matriz.org)

With questions about paper submission, please contact Mr. Valeri Souchkov at [trizfest@matriz.org](mailto:trizfest@matriz.org)

At the below link some information about the conference venue and about the city of Graz: <https://matriz.org/trizfest-2022-graz-information/>

Please continue to visit the MATRIZ website, <https://matriz.org/trizfest-2022>, for latest information.

**TRIZfest-2022 Organizing Committee**