



MA TRIZ⁽¹⁾ TRIZ Level 3

Training & Certificate

Week 1&2 2017/18

One of the goals of the TRIZ Campus⁽²⁾ is to support **TRIZ Training to International Certification levels**. Several international companies such as Samsung, Intel, GE or Siemens are already using the concept and certification of the **International TRIZ Association MA TRIZ**.

We are very pleased that we can offer the 7th public Level 3 training in Europe to obtain the **MA TRIZ Level 3 Certification** with the **TRIZ Master** and international Top Trainer **Dr. Sergei Ikoenko**. Mr. Ikoenko is also president of MA TRIZ.

Important requirement: Participation only for people with MA TRIZ Level 2 certificate.

Duration Training: 2 x 5 Days; Monday till Friday; 09:00 am - 17:00 pm

Date Week 1: November 20 - 24, 2017

Date Week 2: January 08 - 12, 2018

Location: Philips Austria GmbH
A-9020 Klagenfurt, Koningsbergerstraße 11

Trainer: Dr. Sergei Ikoenko, TRIZ Master & International Trainer MA TRIZ
Co-Trainer: Dr. Robert Adunka, MA TRIZ Level 5

Language: English

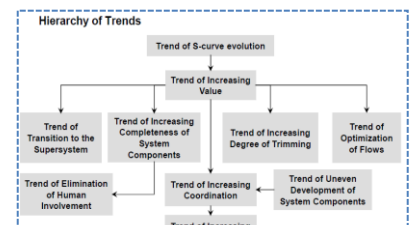
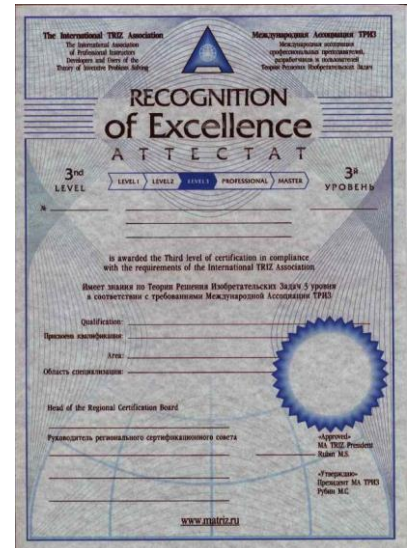
Organization: Jantschgi C&R / TRIZ Consulting Group GmbH

Cost: 4.500 € (excl. VAT)

Cost Week 1: 2.150 € (excl. VAT)

Cost Week 2: 2.350 € (excl. VAT)

incl. Training, MA TRIZ Level 3 Certificate (after week 2)
excl. travel and accommodation costs
Bank transfer before training start obligatory



Content Week 1:

- Trends of Engineering System Evolution (all trends, their mechanisms and tools)
- Comprehensive knowledge of ARIZ (Algorithm for Inventive Problem Solving)
- Super-Effect Analysis
- Patent Circumvention Strategies

Content Week 2:

- Other Patent Strategies using TRIZ (picket fence, tall gate, etc.)
- Clone problems
- Anticipatory Failure Determination
- Longtime Forecasting with TRIZ
- Development of creative Imagination / overview life strategies of a creative person
- Function Analysis and Trimming for Technological Processes

Registration / Contact for questions till **October 6th, 2017:**

Jürgen Jantschgi, Jantschgi C&R / TRIZ Consulting Group / TRIZ Campus

E: office@jantschgi.at, **T:** +43 676 9406476, **I:** www.jantschgi.at

⁽¹⁾ MA TRIZ: International TRIZ Association, www.matriz.org

⁽²⁾ www.triz-campus.de

Short Introduction: Trainer & Organization



Sergei Ikoenko, Dr.-Eng., Ph.D., P.E., professor

President MA TRIZ

GEN3Partners, Director of Innovation Leadership

TRIZ Master (MA TRIZ Level 5)

More than 600 courses on innovation & TRIZ topics for Fortune 500 companies worldwide
Primary instructor for corporate TRIZ training programs at Procter & Gamble, Mitsubishi Research Institute, Samsung, Intel, Siemens, General Electric & Hyundai Motor.

2 Doctorate degrees: Ph.D in Industrial Engineering and Dr.-Eng. in Environmental Engineering and Sciences; Master degree in Patent Law

Six Sigma Black Belt, QFD Black Belt and Lean Master-Practitioner

77 patents in various engineering fields

License of Professional Engineer from the Commonwealth of Massachusetts, Professor adjuncts of MIT - Massachusetts Institute of Technology (Cambridge, USA) and Honorary Professor of the University of Edinburgh, UK.

Seminars at MIT, Harvard University, California Institute of Technology, Stanford University, University of London, Oxford University, ...



Jürgen Jantschgi, DI

Jantschgi Consulting & Research, General Manager

TRIZ Consulting Group

Jantschgi C&R, Play Innovation – TRIZ & more (since 2008)

Teacher at Higher Technical College in Wolfsberg, Carinthia

Consultancy: focus on Systematic Innovation & TRIZ, innovation management, production efficiency, sustainable development

Systematic Innovation & TRIZ Projects / Training / Workshops

Innovation & TRIZ lectures at University of Technology in Leoben, FH Wiener Neustadt,

Organization TRIZ Congress "TRIZ Anwender 2013" & "TRIZ Anwender 2015"

MA TRIZ TRIZ Level 3 Certificate

Basic Training OTSM – TRIZ

founding member TRIZ Campus

member Executive Board ETRIA (European TRIZ Association)

former speaker TRIZ Kompetenzzentrum Österreich

member of the Platform for Innovation Management

organization World Conference "TRIZ Future 2005" in Graz



Robert Adunka, Dr., Ing.

TRIZ Consulting Group GmbH

Vice-President MA TRIZ

TRIZ Master Practitioner (September 2014)

Since august 2005 internal consultant and teacher for innovation methods within Siemens AG, Industry Sector, Industry Automation Division and Drive Technology Division.

Since 2008 lecturer at the University Erlangen-Nürnberg "Innovation methods - TRIZ-Basis Knowledge".

since September 2009 MA TRIZ Level 4 certificate

since March 2006 MA TRIZ Level 3 certificate

since 2001 Title "Innovation Master" (Invention Machine)

since June 2008 accreditation for MA TRIZ-Level 1 and 2 trainings

founding member TRIZ Campus